

01.
EXPERIENCE**GRAPHIC DESIGNER 2****New York State Office of General Services • Media Services Center***November 2022 - Present*

Lead high-profile design projects under the Media Services Center's Art Director; serve as primary designer for major initiatives, overseeing project teams; work closely with producers, videographers, and photographers to create cohesive content for major media campaigns; manage project workflows to ensure timely delivery; liaise directly with clients to develop and refine design strategies; mentor Graphic Designer 1 staff with project assignments and design guidance; ensure consistent application of agency design guidelines across all platforms.

GRAPHIC DESIGNER**New York State Assembly • Dept. of Communication & Information Services***June 2021 - November 2022*

Assisted in conveying Assemblymembers' views through various communication channels; designed a range of print materials including mailers, newsletters, flyers, and posters; developed content for web pages; created graphics tailored for various social media platforms; prepared files and for print and coordinated with print vendors; worked both independently and collaboratively under tight deadlines, often with extended work hours.

GRAPHIC DESIGNER & LISTING COORDINATOR**Gabler Realty Real Estate Brokerage • Delmar, NY***2018 - 2020*

Managed marketing for all real estate listings; produced print and digital advertising materials; developed social media and email campaigns; provided lead assistance and tracking; supported the listing agent with supplementary listing tasks; aided agents in crafting personalized advertising initiatives to generate new leads; ensured the brokerage stayed abreast of the latest trends in real estate marketing and social media, facilitating swift sales of listed properties.

DEVELOPMENT & MARKETING DIRECTOR**Humane Society of South Mississippi • Gulfport, MS***2014 - 2016*

Designed the organization's full suite of marketing collateral and spearheaded its marketing initiatives spanning web, e-marketing, social media, and print; fostered and maintained strong and positive relationships with media outlets, innovating and executing a cohesive marketing, PR, and advertising strategy; crafted press releases and identified strategic media opportunities to amplify our mission while managing daily media relations and public engagements for the organization.

01.

EXPERIENCE

PROFESSIONAL PHOTOGRAPHER

Maren Kathleen Photography

2010 - Present

Owner and photographer of successful commercial and portrait photography business with specialization in weddings, events, real estate, and professional portraiture; licenses photos internationally for publication on book/novel covers; award-winning videographer.

02.

EDUCATION

UNIVERSITY OF SOUTH ALABAMA

Mobile, Alabama

121 earned credits with a concentration in Graphic Design

03.

PORTFOLIO

GRAPHIC DESIGN PORTFOLIO

www.marenslay.com

PHOTOGRAPHY PORTFOLIO

www.marenkathleenphotography.com

04.

REFERENCES

SHAMUS O'DONNELL

Creative Director • NYS OGS Media Services Center

(518) 443-5333 • shamus.odonnell@ogs.ny.gov

DANA MARASCIA

Director of Editorial Services • New York State Assembly

(518) 925-4432 • marasciad@nyassembly.gov

ALAN SEYMOUR

New York State Assembly

(518) 222-0859 • afseymour@gmail.com