

# MAREN SLAY

01.

WORK  
EXPERIENCE

## **GRAPHIC DESIGNER / LISTING COORDINATOR**

Gabler Realty • Delmar, NY

Responsible for marketing of all real estate listings; create print and digital advertising materials, create social media and email campaigns, lead assistance and tracking, assist the listing agent with additional listing items. Assist agents with personalized advertising projects focused on generating new leads.

## **MARKETING DIRECTOR**

Southeast Commercial Real Estate • Gulfport, MS

Oversees all company marketing efforts, including: content management, branding campaigns, design of digital and print materials, website development, photography, social media strategies, evaluation of marketing work-flows and processes to streamline output. Ensures consistency in company branding throughout all marketing outlets.

## **DEVELOPMENT / MARKETING MANAGER**

Humane Society of South Mississippi • Gulfport, MS

Creates all organization design collateral. Responsible for the administration and development of marketing programs including website, e-marketing, social media, print while working with and maintaining positive relationships with media outlets.

Assist, generate ideas in the development and implementation of the Marketing PR and Advertising plan for the organization. Responsible for writing press releases for the organization, day-to-day media relations and public appearances.

## **PROFESSIONAL PHOTOGRAPHER / VIDEOGRAPHER**

Maren Kathleen Photography • Albany, NY

Owner and photographer of successful commercial and portrait photography business with specialization in weddings, events, real estate, and professional portraiture; licenses photos internationally for publication on book/novel covers; Award-winning videographer.

# MAREN SLAY

02.

EDUCATION  
TRAINING

## **BACHEOR OF FINE ART\***

University of South Alabama • Mobile, AL

BFA with a concentration in Graphic Design. Senior Thesis completed in 2015;  
\*9 studio art elective hours remaining to complete degree.

03.

CREATIVE  
PORTFOLIO

## **GRAPHIC DESIGN / MARKETING**

[www.marenkathleenphotography.com/graphicdesign](http://www.marenkathleenphotography.com/graphicdesign)

## **WEDDING PHOTOGRAPHY**

[www.marenkathleenphotography.com](http://www.marenkathleenphotography.com)

## **REAL ESTATE PHOTOGRAPHY**

[www.impressionny.com/portfolio](http://www.impressionny.com/portfolio)

04.

PROFESSIONAL  
REFERENCES

## **JUDI GABLER**

Gabler Realty • 518.727.5653

## **TIMOTHY CARLSON**

SEC Real Estate • 228.547.0707

## **DIANE GIBBS**

University of South AL • 518. 461.1696